

# The New York Times

---

## Off the Menu

By FLORENCE FABRICANT  
Published: April 16, 2013

...Looking Ahead

VICEROY HOTEL Marc Murphy, the chef and owner of Landmarc and Ditch Plains, will create a restaurant and a rooftop bar with his partner, the Gerber Group, in the hotel, which opens in the fall: 120 West 57th Street.

excerpt taken from the:

[http://www.nytimes.com/2013/04/17/dining/off-the-menu-lafayette-opens-and-other-restaurant-openings.html?ref=dining&\\_r=1&](http://www.nytimes.com/2013/04/17/dining/off-the-menu-lafayette-opens-and-other-restaurant-openings.html?ref=dining&_r=1&)  
A version of this article appeared in print on April 17, 2013, on page D6 of the New York edition with the headline: Off the Menu.